

# The PacWest Post

PacWest Student Financial Services

Winter/Spring 2015

## Michael Josephson -

### Conference Key Note Speaker Bio

Michael Josephson is one of the nation's most sought-after and quoted ethicists. Founder and president of Josephson Institute and its CHARACTER COUNTS! PROJECT, he has conducted programs for more than 100,000 leaders in government, business, education, sports, law enforcement, journalism, law, and the military. Mr. Josephson is also an award-winning radio commentator.

In 1993, the Institute moved into youth education with the creation of CHARACTER COUNTS!, a character development strategy based on universal ethical values called the Six Pillars of Character (trustworthiness, respect, responsibility, fairness, caring, and citizenship).

Michael Josephson continues to motivate audiences—from corporate executives to government leaders to police chiefs—with his powerful and engaging presentations. He also remains in high demand as a consultant for major companies and organizations.

Michael's highest priority, however, is his family—his son Justine and his four daughters, Samara, Abrielle, Carissa, and Mataya.

### *Newsflash!*

*Our early conference registration deadline has been extended to March 31st!*

*Enjoy the conference, all meals, and a hosted reception for \$525 through the end of the month.*



Thank you to 2015 Gold Sponsor ConServe!

### In This Issue

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Denise and Diana enjoying the California sun.



**- Corporate Partner Profile**

Reliant Capital Solutions is the creator of the Perkins Forum. This is a nuts and bolts workshop specific to Perkins Loans; from their birth to the grave. Reliant has co-hosted with ECSI/Heartland about a dozen of these events across the country that is free to attendees.

Reliant is also invested in educating higher education institutions on topics including such pertinent subjects such as compliance, the CFPB and as an advocate of COHEAO's financial literacy task force.

Please contact James Jones at 781-454-9593 or at [jjones@reliant-cap.com](mailto:jjones@reliant-cap.com) regarding the upcoming Forum or with any other questions.

# 2015 Conference Snapshot

## Wednesday, May 13th

### Welcome and Opening Remarks

Denise Burt, Santa Clara University

### Over in 80 seconds: The Challenge of Preventing School Shootings

Chief Glavin, CSU Northridge

### Financial Systems and Customer Service: An Inverse Relationship?

Tammy Logan, Cal Poly

### Peer Panel

### Department of Education Update

Gail McLaren, Department of Education

## Thursday, May 14th

### Opening Remarks

Denise Burt, Santa Clara University

### Character Counts!!

Michael Josephson

### Interactive Student Panel

### Secure Mobile Payments

Matt Camino, University of the Pacific & Steve Woods, California Lutheran University

### The GI Bill, VA certification and the Yellow Ribbon Program.

Jenn Zimmerman, Cal Lutheran

### Securing information in the Higher Education Office

Robert Henry, Santa Clara

### International Collections/Risks/Resources

Bob Putich, Western Washington University

### Bankruptcy Today

Chad Echols

### TPD Application Cycle and Perkins LHN Process

Carl Casey

## Friday, May 15th

### Opening Remarks

Denise Burt, Santa Clara University

### Legal Hot Topics/MPN for tuition

Chad Echols

### The CFPB and Student Loans

Stefanie Jackman, Ballard Spahr



Corporate Partner line-up. Ready to serve.

## Boost your Collections IQ™

- NCC Business Services, Corporate Partner Profile

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Rutgers University

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## Perkins Advocacy - Update

Senator Lamar Alexander (R-TN), chairman of the Senate HELP Committee, Senator Michael Bennett (D-CO) re-introduced the FAST Act to simplify the FAFSA to two questions – household size and household income. It also includes a proposal for the "One Grant-One Loan-One Work Study" program which would eliminate Perkins and SEOG to account for one grant (PELL) and one loan (Direct).

COHEAO and other Perkins advocates continue to press for the COHEAO Campus Flex Proposal which would modify the One Grant-One Loan-One Work study by replacing "One Work Study" with "One Campus Based" allocation. Schools would have the discretion as to use the campus based allocation for grants, work-study or a revolving fund. This Campus Flex Proposal would give institutions more control and more flexibility and more control over their funds.

### Taking Action

Interested parties are encouraged to take action now to notify your senators and congressman of your support for the Perkins program and the Campus Flex Proposal. Perkins Advocacy information is available on COHEAO's web site at <http://goo.gl/Cfayqc>. You can also find information about COHEAO's Campus Flex Proposal online at <http://www.coheao.com/wp-content/uploads/2014/01/COHEAO-Campus-Flex-COHEAO-Proposal-Final.pdf>.

Additionally, a petition to save the Perkins Program is available online. The petition is available at <https://www.change.org/p/save-perkins-now>.

Since it appears that Senator Alexander intends to move quickly on simplification efforts, it is critical that Perkins Loan advocates remain engaged with their legislators to help them understand the importance of a federal campus-based loan program.



# What to do in Coronado...

[Coronado Beaches](#) > Beautiful white sandy beaches for sunning, surfing or just playing.

[Coronado PaddleFit](#) > Get fit on the sand and water

[Coronado Bike Tour](#) > Bike the Tour de Coronado or Kayak the 7 Caves in La Jolla

[Golfing on Coronado](#) > An 18 hole course along the beautiful San Diego bay. Low green fees.

[Catch a Movie at Village Theatre](#) > Re-Opened in June 2011, this Art Deco theatre should not be missed.

[Coronado Museum of History and Art](#) > Art, architectural elements, textiles, ephemera, and other memorabilia.

[Coronado Shopping](#) > Great shops along Orange Avenue and Ferry Landing.

[Coronado Restaurants](#) > Lots of wonderful places to eat on Coronado.

[Coronado Segway Tour](#): Glide around Coronado ([photos](#)), San Diego Bay, the Hotel del Coronado on a 21st century site-seeing tour

[Lamb's Players Theatre](#) > A professional, non-profit performing arts organization that tells good stories well.

## Contact Us

Send us an email for more information about our conference and services.

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Visit us on the web at  
[www.pacwestsfs.org](http://www.pacwestsfs.org)

Paddle boards lessons on the beach. Please note the absence of snow and ice.

