

Leadership Essentials For Changing Times

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Introduction

- I. Purpose
- II. Vision
- III. Passion
- IV. Integrity
- V. Leadership Excellence
- VI. Closing



I. Purpose

"The secret of success is consistency of purpose." ~ Ben Disraeli

- Alfred Nobel's Purpose

- Questions:

Who am I?

Why am I here?

What is really important to me?

What are my values/talents/strengths?

What do I want to achieve?



I. Purpose

"My purpose is to exceed Sissy's expectations in every possible way." ~ JCH



II. Vision

"There is nothing like a dream to create the future." ~ Victor Hugo



- Vision is our "desired future"
- What if...
 - John F. Kennedy, Jr. hadn't believed a man could walk on the moon?
 - Martin Luther King hadn't believed in the dream of equality?
 - Susan B. Anthony hadn't believed women should be able to vote?
 - Steve Jobs had not returned to Apple in 1997?

II. What's Your Vision?

Categories	3 Years	5 Years	10 Years
Spiritual			
Wellness			
Educational			
Professional			
Service			

III. Passion

"Follow your passion and success will follow you." ~ Arthur Budhold



- Gallup Research Findings:
(17%) People are undedicated & unproductive
(54%) People do the minimum at work
(29%) People are eager to work with passion & creativity

III. Passion

"A leader's courage to fulfill his vision comes from passion, not position." ~ John Maxwell

- Passion is "want to"
- Passion is doing what you love
- Passion is doing what you do well
- Passion is exceeding expectations

III. Passion

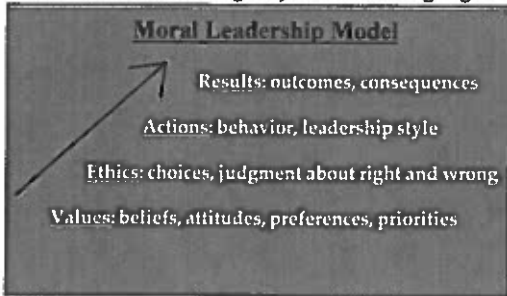
*"Desire is everything, not talent. The degree of one's desire will dictate one's success."
~ Ken Darby*

- Michael Jordan's "love of the game"
- Steve Jobs "calling"
- CSU Student's "burning desire"

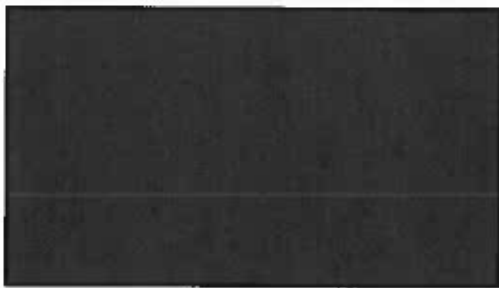


IV. Integrity

"Among the things you can give away and still keep are your word, a smile, and a grateful heart." - Zig Ziglar



IV. Integrity



IV. Integrity

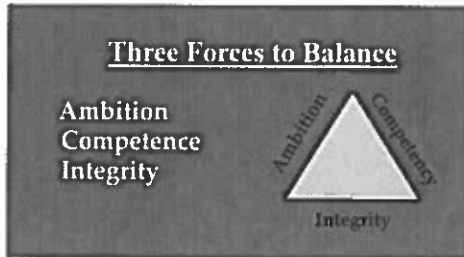
"Life consists of boomerangs, our thoughts, words and actions return with amazing accuracy." - JCH



- NBC news anchorman, Brian Williams, apologizes for falsely claiming his helicopter was attacked in Iraq.
- Brian said he "misremembered." (2/05/15 - 6:20 p.m.)

IV. Integrity

"Character is what you do when nobody is looking." ~ JCH



IV. Integrity

- Trust is the foundation of leadership
 - Are you the same person no matter who you are with?
 - Do you make decisions that are best for others when another choice would benefit you?
 - Are you quick to recognize others for their contributions to your success?
- "Make that loan"
- Keep your promises



V. Leadership Excellence

"The quality of a person's life is in direct proportion to their commitment to excellence, regardless of their chosen field of endeavor." ~Vince Lombardi

- Excellence is the gap between average and exceptional
- List 3 words that describe an excellent leader:
 1. _____
 2. _____
 3. _____
- Leaders determine the Level of Excellence
- Maxwell's Law of the Lid



IV. Leadership Excellence
Maxwell's Law of the Lid



V. Leadership Excellence

- Excellent Organizations
 - Ritz-Carlton
 - Chick-fil-A



V. Leadership Excellence

"A life is not important except for the impact it has on other lives." - Jackie Robinson

- Johnny's Stamp of Excellence
- Reflections:
 - What is your motivation for Excellence?
 - Will your pursuit of excellence impact others positively?
- Leadership par excellence - Chris Singleton



VI. Closing

*"The best preparation for tomorrow is
doing your best today." ~Jackson Brown, Jr.*